

**City of DeBary**  
**Economic Development Advisory Committee Meeting**  
**WEDNESDAY**  
**July 23, 2008**  
**7:00 PM**

Florence K. Little Town Hall  
12 Colomba Road      DeBary, Florida 32713

**MINUTES**

**1. Call to Order**

Chairman Don Kitner called the meeting to order at 7:00 p.m.

**2. Roll Call**

Present: Chairman Don Kitner, Vice Chairman Joe Alemany, Mark Meister, Chris Yacenda, Val Emerson, and Helene Leininger (alternate member)

Absent: Sid Vihlen, Jr. (excused) and Rich Gunter

Also Present: City Manager Maryann Courson and Assistant City Manager Anthony Gonzalez

**3. Approval of Minutes**

- Meeting of June 25, 2008

Ms. Emerson asked for clarification on an item from the June meeting.

Vice Chair Alemany moved to approve the minutes, and Ms. Emerson seconded. The motion passed unanimously.

**4. Old Business**

- City Brochure

Mr. Gonzalez updated the Committee on the brochure and said he received one proposal so far. He added that they have \$500 to complete the brochure in the budget.

**5. New Business**

Chairman Kitner asked the Committee if they would be agreeable to changing the meeting date to the fourth Wednesday of the month now that the Council meets on the first and third Wednesday. Mr. Yacenda made a motion to change the meeting night to the fourth Wednesday of the month. Vice Chair Alemany seconded. The motion passed unanimously.

Ms. Courson asked the Committee what direction they would like to move in and which projects they would like to pursue. Mr. Yacenda asked how they would get Council direction. Ms. Courson answered that they could schedule a workshop with the Council.

Council Member Marks asked what happened to the beautification grant program for 17-92. Ms. Courson stated that the program has not been funded in years, and there have been no applications received by the City.

Ms. Courson said that the Committee had previously discussed a point system for façade improvements. Ms. Courson said they could finish the process so that it is ready in the future, should there be funding in the Council budget.

Mayor Coleman discussed the businesses that he would like to see move to DeBary. There was discussion regarding the possible uses for the parcels adjacent to the new Walgreens.

Ms. Emerson asked for an update on DeBary Downs. Mayor Coleman answered that the City has not received an application for the project.

Mr. Yacenda said that the Village Center Overlay is not easy to enforce for existing businesses; that corporations are concerned that the appearance of 17-92 is lacking; that there really have not been any visual improvements; that they do not want to move in due to the surrounding properties; and that as a business owner on 17-92, he probably would not spend the money to obtain the matching grant.

There was further conversation regarding the Gateway Corridor Standards and the threshold at which they kick in when improvements are made in existing businesses.

Chairman Kitner asked Ms. Courson to send a copy of the grant program to all of the members before the next meeting.

**6. Other Business by Board, Staff or the Public**

None.

**7. Adjournment**

Chairman Kitner announced the meeting was adjourned at 7:45 p.m.

**APPROVED September 24, 2008  
CITY OF DeBARY  
Economic Development Advisory Committee**

**Chairman Don Kitner**