

City of DeBary
Economic Development Advisory Committee Meeting
THURSDAY
March 15, 2007
7:00 PM

Florence K. Little Town Hall
12 Colomba Road DeBary, Florida 32713

MINUTES

1. Call to Order

Chairman Don Kitner called the meeting to order at 7:00 p.m.

2. Roll Call

Present: Chairman Don Kitner, Mitch Geier, Mark Meister, Chris Yacenda, and Helene Leininger (alternate member)

Absent: Tim McLaughlin, Vice Chairman Joe Alemany (excused) and Sid Vihlen (excused)

Also Present: City Manager Maryann Courson

3. Approval of Minutes

- Meeting of February 15, 2007

Mr. Geier moved to accept the minutes as presented. Mr. Meister seconded. The motion passed unanimously.

4. Old Business

A. City Brochure Draft Layout

Ms. Courson noted the typographical errors for the Committee on the draft brochure. Mr. Geier said he would make the changes and email the brochure to Ms. Courson so it can be forwarded to Council. Mr. Geier made a motion to approve the draft brochure, and Mr. Yacenda seconded. The motion passed unanimously.

B. Request for Proposals (RFP) for Marketing Survey

Ms. Courson explained the sample proposal for the Committee and the difference between a RFP and a RFQ. She asked the Committee if maps should be included. Chairman Kitner answered that an aerial map would be helpful.

Ms. Leininger requested some background information on the Empire Cattle property that was previously slated to become Alexander Woods. Ms. Courson described the property and her

reasoning behind the recommendation to utilize the property for light industrial/commercial business, rather than residential. There was discussion regarding the types of businesses the City is interested in pursuing.

Ms. Courson discussed the changes suggested by Steve Costa in reference to the RFP. She also briefly discussed the proposed commuter rail and the various impacts created by the location of the rail station.

Mr. Yacenda spoke about the impact that phasing construction might have on the community and suggested including it in the bid. The Committee members discussed that an analysis of transportation impacts, the effects on other businesses, and the addition of a mixed-use component to provide for offices might be included in the bid.

Mr. Meister stated that Meadowlea's main concerns with industrial/commercial development on the Costa property are noise, waste and pollution.

Ms. Courson recommended that the Committee meet again in two weeks to discuss it further after she incorporates the member's recommendations into the RFP.

5. New Business

None.

6. Other Business by Board, Staff or the Public

None.

7. Adjournment

Chairman Don Kitner announced the meeting was adjourned at 8:05 p.m.

**APPROVED May 17, 2007
CITY OF DeBARY
Economic Development Advisory Committee**

Chairman Don Kitner