

City of DeBary
Economic Development Advisory Committee Meeting
THURSDAY
February 15, 2007
7:00 PM

Florence K. Little Town Hall
12 Colomba Road DeBary, Florida 32713

MINUTES

1. Call to Order

Chairman Don Kitner called the meeting to order at 7:00 p.m.

2. Roll Call

Present: Chairman Don Kitner, Mitch Geier, Tim McLaughlin, Chris Yacenda, and Vice Chairman Joe Alemany

Also Present: City Manager Maryann Courson

3. Approval of Minutes

- Meeting of January 18, 2007

Mr. McLaughlin moved to accept the minutes as presented. Vice Chair Alemany seconded. The motion passed unanimously.

Mr. McLaughlin nominated Mr. Kitner as Chairman for the next year, and Mr. Alemany seconded. The motion passed unanimously. Mr. McLaughlin nominated Mr. Alemany as Vice-Chairman for the next year, and Mr. Geier seconded. The motion passed unanimously.

Chairman Kitner updated the members on the status of the DeBary Business Association.

The members introduced themselves. As a potential member, Mark Meister introduced himself also.

4. Old Business

- A. City Brochure Draft Layout

The Committee discussed minor revisions to the brochure as presented by Mr. Geier. Ms. Courson said she would put it in the weekly report to solicit comments from the Council.

The Committee discussed the intended distribution for the brochure. Ms. Courson stated that it would be available at City Hall, the Chamber of Commerce, and anywhere else the Committee desires. Ms. Courson asked the members to email her with their distribution suggestions.

B. Request for Proposals (RFP) for Marketing Survey

Ms. Courson gave the Committee an overview of the project and stated that they should probably tailor the market study to the Costa property on Fort Florida Road and the possible extension of Saxon Boulevard. There was a discussion regarding the probability of the Saxon extension coming to fruition. Chairman Kitner suggested including the thirty acres south of the FL Public Utilities site in the survey.

Ms. Courson stated that she would delete the reference to the comp plan and land management tool kit. She added that prior to the next meeting, she would send everyone a copy of the economic development strategic plan, obtain the list of targeted industries from the County, clean up the draft to make it work for DeBary, and insert paragraphs for site-specific areas.

5. New Business

None.

6. Other Business by Board, Staff or the Public

Mayor Coleman spoke briefly about the commuter rail station and the Saxon extension.

John Rummel, with the Chamber of Commerce, introduced himself and offered his assistance to the Committee.

7. Adjournment

Chairman Don Kitner announced the meeting was adjourned at 8:05 p.m.

**APPROVED March 15, 2007
CITY OF DeBARY
Economic Development Advisory Committee**

Chairman Don Kitner