

City of DeBary
Economic Development Advisory Committee Meeting
THURSDAY
January 18, 2007
7:00 PM

Florence K. Little Town Hall
12 Colomba Road DeBary, Florida 32713

This EDAC meeting was preceded by an organizational meeting of the DeBary Business Association at 7 p.m.

MINUTES

1. Call to Order

Chairman Don Kitner called the meeting to order at 8:10 p.m.

2. Roll Call

Present: Chairman Don Kitner, Gretchen Ganas, Leonard Marks, Mitch Geier, and Vice Chair Joe Alemany
Absent: Tim McLaughlin and Carol Lawrence
Also Present: City Manager Maryann Courson

3. Approval of Minutes

- Meeting of December 21, 2006

Vice Chair Alemany moved to accept the minutes as presented. Ms. Ganas seconded. The motion passed unanimously.

4. Old Business

A. City Brochure Draft Layout

Ms. Ganas stated that the Council members' names should not be included in the brochure. The members discussed it and agreed with Ms. Ganas. Mr. Marks made a motion to submit the brochure without the Council members' names. Ms. Ganas seconded. The motion passed unanimously.

Ms. Courson explained that there are two different styles that the Committee can choose from. Ms. Ganas suggested omitting the itemized listing of schools, hospitals, day care centers, etc. to make additional room. The Committee decided to use the smaller example brochure provided by Ms. Courson.

The members discussed various deletions, additions, and placement of the photographs. Ms. Courson stated she would incorporate the Committee's suggestions and revise the brochure for the next meeting.

B. Request for Proposals (RFP) for Marketing Survey

The discussion of the RFP was postponed until the February meeting.

C. Business Listing Categories

Mr. Marks explained the listing and distributed copies to the Committee. The Committee thanked Mr. Marks for his work. The members discussed a few changes to the listing.

Ms. Courson stated that the County used to send updated monthly occupational license listings that could be used to update the City's business listing. She added that she would contact the County to ensure the City continues receiving their monthly listings.

5. New Business

None.

6. Other Business by Board, Staff or the Public

Bob Garcia, 101 Sunrise Boulevard, recommended placing a picture of the school in the brochure.

John Likakis, 38 Seminole Drive, informed the Committee that Redman's Barber Shop would be closed in a few months and noted a few spelling changes in the business listing. He suggested adding verbiage in the brochure stated that DeBary has the lowest tax rate in the County.

7. Adjournment

Chairman Don Kitner announced the meeting was adjourned at 9:10 p.m.

**APPROVED February 15, 2007
CITY OF DeBARY
Economic Development Advisory Committee**

Chairman Don Kitner