

City of DeBary
Economic Development Advisory Committee Meeting
THURSDAY
December 21, 2006
7:00 PM

Florence K. Little Town Hall
12 Colomba Road DeBary, Florida 32713

MINUTES

1. Call to Order

Chairman Don Kitner called the meeting to order at 7:00 p.m.

2. Roll Call

Present: Chairman Don Kitner, Gretchen Ganas, Leonard Marks, Mitch Geier, and Vice Chair Joe Alemany

Absent: Tim McLaughlin and Carol Lawrence (excused)

Also Present: City Planner Anita Gonzalez and City Manager Maryann Courson

3. Approval of Minutes

- Meeting of November 16, 2006

Vice Chair Alemany moved to accept the minutes as presented. Ms. Ganas seconded. The motion passed unanimously.

4. Old Business

- A. City Brochure Draft Text by Gretchen Ganas

The Committee discussed minor changes to font size in the brochure.

- B. City Brochure Draft Photos by Mitch Geier

Ms. Courson stated that the City has a volunteer that can assemble the layout for the brochure before the January meeting and asked Mr. Geier to provide the pictures in digital format.

5. New Business

- A. Request for Proposals (RFP) for Marketing Survey

Mr. Marks and Chairman Kitner briefly discussed subcontracting.

Chairman Kitner mentioned that the Committee had previously listed medical facilities, a hardware store, a pharmacy, and professional offices as desired businesses to bring to the City. Ms. Courson reminded the members that the primary focus should be to generate jobs because

the study was funded by CDBG. Ms. Courson stated that she would find RFP samples on the internet and forward them to the Committee.

B. Business Listing Categories

Ms. Gonzalez explained the general categories and sub-categories and asked the members for direction. The members discussed changing a few category titles. Ms. Gonzalez said she would change “home services” to “building and construction,” that she would delete “dental” and add it to medical to create a new category of “medical/dental/optical”, that she would add new categories for “recreation” and “community”, and she would add grooming to “veterinary/pet care”.

6. Other Business by Board, Staff or the Public

Chairman Kitner noted that the new DeBary Business Association would be meeting immediately prior to the EDAC January meeting. The Committee discussed how they might assist the Association with its formation and decided that they would try to obtain copies of another organization’s charter or by-laws for the new Association.

Mayor Coleman asked the Committee to provide periodic updates to the Council.

Vice Chair Alemany asked for the status on American LaFrance. Ms. Gonzalez responded that she had not heard anything further regarding their choice to move to DeBary or Deland.

7. Adjournment

Chairman Don Kitner announced the meeting was adjourned at 8:00 p.m.

**APPROVED January 18, 2007
CITY OF DeBARY
Economic Development Advisory Committee**

Chairman Don Kitner