

**City of DeBary**  
**Economic Development Advisory Committee Meeting**  
**THURSDAY**  
**November 16, 2006**  
**7:00 PM**

Florence K. Little Town Hall  
12 Colomba Road      DeBary, Florida 32713

**MINUTES**

This meeting was preceded by an organizational get together of City business owners.

**1. Call to Order**

Chairman Don Kitner called the meeting to order at 8:15 p.m.

**2. Roll Call**

Present: Chairman Don Kitner, Gretchen Ganas, Leonard Marks, Mitch Geier, Carol Lawrence and Vice Chair Joe Alemany

Absent: Tim McLaughlin (excused)

Also Present: City Planner Anita Gonzalez

**3. Approval of Minutes**

- Meeting of October 19, 2006

Mr. Marks moved to accept the minutes as presented. Ms. Ganas seconded. The motion passed unanimously.

**4. Old Business**

**A. Business Listings from Occupational Licenses**

Ms. Gonzalez stated she is missing pages from Mr. McLaughlin and Vice Chair Alemany. Ms. Ganas offered to handle Mr. McLaughlin's due to his surgery.

**B. City Brochure Draft by Gretchen Ganas**

Ms. Ganas asked the Committee if they wished to use the numbers for median household income, population, and average home value from the old brochure. Ms. Gonzalez said that the median household income should come from the 2000 Census information. Ms. Lawrence suggested that the property appraiser's office might be able to provide the updated average home

value. After discussion, the Committee concurred that the figures should not be changed. The Committee discussed a few wording changes in the brochure.

Mr. Geier shared some sample photographs he took for the brochure. The Committee discussed his photographs, and Mr. Geier stated he would take additional pictures to share with the group at the next meeting.

**5. New Business**

- Request for Proposals (RFP) for Marketing Survey – Discussion

Ms. Lawrence asked the Committee what kind of businesses they would like to see to provide high paying jobs in the area. Chairman Kitner said that information would be part of the market study. The Committee discussed what land is still available in DeBary to support new jobs and new industries.

Ms. Gonzalez asked the members to go through the example RFP she provided and make notes.

**6. Other Business by Board, Staff or the Public**

Chairman Kitner informed the Committee that he would be giving a brief presentation to Council on December 6<sup>th</sup> regarding this year's accomplishments by the Committee and the goals for next year.

John Likakis, 38 Seminole Drive, advised Mr. Geier to obtain releases from any individuals he might photograph for the brochure. He added that the phone book has a short blurb on the City, and it needs to be updated.

**7. Adjournment**

Chairman Don Kitner announced the meeting was adjourned at 8:59 p.m.

**APPROVED December 21, 2006  
CITY OF DeBARY  
Economic Development Advisory Committee**

**Chairman Don Kitner**