

**City of DeBary**  
**Economic Development Advisory Committee Meeting**  
**THURSDAY**  
**October 19, 2006**  
**7:00 PM**

Florence K. Little Town Hall  
12 Colomba Road      DeBary, Florida 32713

**MINUTES**

**1. Call to Order**

Vice Chair Joe Alemany called the meeting to order at 7:00 p.m.

**2. Roll Call**

Present: Leonard Marks, Tim McLaughlin, Mitch Geier, Vice Chair Joe Alemany and Carol Lawrence

Absent: Chairman Don Kitner and Gretchen Ganas

Also Present: City Planner Anita Gonzalez and City Manager Maryann Courson

**3. Approval of Minutes**

- Meeting of September 12, 2006
- Meeting of September 21, 2006

Mr. McLaughlin moved to accept the minutes as presented. Mr. Marks seconded. The motion passed unanimously.

**4. Old Business**

A. Business Listings from Occupational Licenses

Ms. Gonzalez stated she is waiting on two members to turn in their materials. She added that once she has all the materials, the changes can be made, and the revised document will be placed on the City website.

B. City Brochure

The Committee agreed to look at the brochure once more in November before it is sent to the printer.

C. Update from Geier and Marks on Business Association

Mr. Geier stated that he went out on three different occasions to attempt to make contact with the business owners, but only got one enthusiastic response. He suggested using the occupational licensing information and telephoning the businesses. Mr. Marks stated that he had met one interested contact.

The Committee discussed creating a flyer inviting DeBary business owners to attend the November EDAC meeting. Mr. Geier volunteered to create the flyer and stated he would email it to Ms. Gonzalez within a few days.

**5. New Business**

- Request for Proposals (RFP) for Marketing Survey – Discussion

Ms. Gonzalez stated that she provided a copy of a recent City RFP to the Committee members. The Committee decided that they would like to discuss the RFP at the November meeting with the business owners in attendance.

**6. Other Business by Board, Staff or the Public**

Vice Chair Alemany stated that the new fountain in the FDOT retention pond looks great. Ms Courson informed the Committee that the new fence would be installed in a few weeks.

**7. Adjournment**

Vice Chair Alemany announced the meeting was adjourned at 7:40 p.m.

**APPROVED November 6, 2006  
CITY OF DeBARY  
Economic Development Advisory Committee**

**Chairman Don Kitner**