

City of DeBary
Economic Development Advisory Committee Meeting
TUESDAY
September 12, 2006
7:00 PM

Florence K. Little Town Hall
12 Colomba Road DeBary, Florida 32713

MINUTES

1. Call to Order

Chairman Don Kitner called the meeting to order at 7:00 p.m.

2. Roll Call

Present: Leonard Marks, Chairman Don Kitner, Mitch Geier, Gretchen Ganas, Vice Chair Joe Alemany and Carol Lawrence

Absent: Tim McLaughlin (excused)

Also Present: City Planner Anita Gonzalez

3. Approval of Minutes

- Regular Meeting of August 17, 2006

Mr. Geier made a motion to approve the minutes of August 17, 2006. Mr. Marks seconded the motion. The motion passed unanimously.

4. Old Business

- A. Beautification Matching Grant Program – Revised Eligibility Criteria

Mr. Alemany made a motion to accept the criteria as written. Mr. Geier seconded the motion. The motion passed unanimously.

- B. City Brochure

Ms. Lawrence suggested that pictures of the elected officials should be omitted due to term limits. Mr. Marks listed a few examples of photographs to be included in the brochure: the F-15 at Memorial Park, before and after photos of DeBary Hall, Riverside Bank, Sanford Zoo, St. John's River, DeBary Library, Springview Industrial Park, and the new decorative lighting on 17-92.

The Committee discussed hiring an individual to work on the brochure. Ms. Gonzalez said she would place a discussion of an RFP on the agenda for the October meeting.

C. Business Listings from Occupational Licenses

Ms. Gonzalez said she received a couple of member lists, and asked the others to submit their lists to her within the next week in order to update the spreadsheet.

5. New Business

- Request for financial support from the City of DeBary by American LaFrance, a manufacturer of fire trucks.

Rick Michael, Director of Volusia County Economic Development, addressed the Committee regarding American LaFrance's desire to locate a facility in the City of DeBary. Mr. Michael stated that they were requesting an \$80,000 commitment from the DeBary Opportunity Fund to match an \$80,000 commitment from the County.

Mr. Marks voiced his displeasure regarding the receipt of pertinent information at the meeting, rather than receiving it before the meeting. He made a motion to postpone the item until the October meeting. Mr. Geier seconded the motion.

Ms. Gonzalez stated that the meeting was moved forward so that the Committee could provide a recommendation to the Council.

Chairman Kitner asked for a vote on the motion. The motion failed 2-4, with Chairman Kitner, Gretchen Ganas, Mr. Alemany and Carol Lawrence voting against the motion.

Ms. Lawrence made a motion that the Committee recommends to the City Council that they accept the proposal, work with Volusia County to move American LaFrance to DeBary, and specify that the City contribution be made toward the back end with the County paying at the front end. Mr. Alemany seconded the motion. The motion passed 5-1, with Mr. Marks dissenting.

6. Other Business by Board, Staff or the Public

Ms. Gonzalez gave the members a listing of all the scheduled EDAC meetings for 2007.

Mr. Marks stated that in the future, the Committee should receive information at least five days in advance of the meeting.

7. Adjournment

Chairman Don Kitner announced the meeting was adjourned at 8:15 p.m.

**APPROVED October 19, 2006
CITY OF DeBARY
Economic Development Advisory Committee**

Chairman Don Kitner