

City of DeBary
Economic Development Advisory Committee Meeting
THURSDAY
April 20, 2006
7:00 PM

Florence K. Little Town Hall
12 Colomba Road DeBary, Florida 32713

MINUTES

1. Call to Order

Chairman Don Kitner called the meeting to order at 7:00 p.m.

2. Roll Call

Present: Tim McLaughlin, Leonard Marks, Chairman Don Kitner, Mitch Geier, Joe Alemany, Gretchen Ganas, and Carol Lawrence

Also Present: City Planner Anita Gonzalez and City Manager Maryann Courson

3. Approval of Minutes

- Special Meeting of March 7, 2006
- Regular Meeting of March 16, 2006

Mr. McLaughlin made a motion to approve the minutes of March 7, 2006. Mr. Geier seconded the motion. The motion passed unanimously. Mr. McLaughlin made a motion to approve the minutes of March 16, 2006. Mr. Geier seconded the motion. The motion passed unanimously.

4. Old Business

A. 2006 Business Forum

Chairman Kitner stated that the survey would be mailed two weeks prior to the Forum. He added that they would also be hand delivered by the Committee members. Ms. Gonzalez said there is a screen and projector available for use at the Civic Center, as well as a projector at Town Hall for their use.

Chairman Kitner gave the Committee the details of the various speakers that would be present at the Forum.

B. Beautification Matching Grant Program

- Draft Ordinance and Eligibility Criteria

Chairman Kitner suggested that original paving should qualify under the program, which the Committee had not previously discussed. Mr. Marks asked why resurfacing could not be included. Chairman Kitner explained that the Committee discussed resurfacing at the last meeting and decided to exclude it from the program.

Ms. Gonzalez asked the Committee if they wished to keep the theme requirement listed in the approval criteria under Exhibit A. The Committee decided they would like to remove the requirement for a theme.

Ms. Gonzalez stated that she received an example of funding evaluation criteria from New Smyrna Beach and distributed copies to the members. Chairman Kitner asked the members to review the criteria and send suggestions to Ms. Gonzalez prior to the June meeting.

Mr. Marks stated that he believed a property owner should be able to obtain a grant for more than one property if he or she was willing to make improvements. Ms. Courson explained that it was an equity issue, and they wanted to be able to spread the funds to as many property owners as possible. Chairman Kitner suggested placing a second application from the same owner on an alternate list. He explained that by creating an alternate list, a person could submit more than one application, and based on the total number of applications received and the amount of funding, it might be possible to award more than one grant per property owner.

The Committee discussed the various possibilities for funding cycles and how often a person could get a grant award per cycle.

Ms. Gonzalez informed the Committee that the Forum notice would be placed in the rolling box on the City's website the following week.

5. New Business

Ms. Gonzalez informed the Committee that staff would be recommending to Council that CDBG funding for 2006/2007 should be used for a market study.

Chairman Kitner stated that he would like to mention the City website business listing at the Forum. Ms. Courson discussed the occupational license listing, and said she would resort the list for the Committee and distribute it in June. Chairman Kitner asked Ms. Gonzalez to have copies of the updated list of new development available at the Forum.

6. Other Business by Board, Staff or the Public

Chairman Kitner spoke briefly regarding the City brochure that the Committee would begin working on soon.

Ms. Ganas discussed the idea of promoting businesses through a welcome wagon for new residents.

7. Adjournment

Chairman Don Kitner announced the meeting was adjourned at 8:05 p.m.

**APPROVED July 20, 2006
CITY OF DeBARY
Economic Development Advisory Committee**

Chairman Don Kitner