

City of DeBary
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
MEETING

THURSDAY, OCTOBER 10, 2002

8:00 AM

Florence K. Little Town Hall
12 Colomba Road

MINUTES

1. Call to Order - Chair Carol Lawrence

Members Present: Carol Lawrence, Tracy Good, Betty Gigantino, Donald E. Kitner, and Jane Wright.

Absent: Tom Donohoe, Dick Tosh, and Don Woodruff.

Others Present: Finance Administrator James Seelbinder

2. Approval of Minutes:

August 22, 2002

Approved.

3. Browning Press request for Disbursement of Opportunity Fund Obligation (No. 5 of 5)

It was discussed that this request be deferred to the next EDAC meeting; that a letter be sent to Browning Press for a representative to attend; that Staff could provide documentation for all entities receiving EDAC funds; and that either Staff response would be provided or a representative from Browning appear at the next meeting.

4. Review: Ordinance No. 13-98 - Creation of Economic Opportunity Fund

Ordinance No. 24-98 - Creation of Beautification Program

Ordinance No. 13-98 was discussed; that the threshold amount was \$16,880; that the County utilized a different formula; that the County utilized an incentive plan providing infrastructure rather than cash outlay; that such a plan would be preferable for DeBary, but was not currently feasible. Committee Member Good suggested a motion to raise the minimum salary to that utilized by Health and Human Services of \$17,720 per one member family. It was discussed whether that figure was sufficient; that the figure be raised; that it be one job per person; that the index be based on \$10 per hour; that a specific CPI be used; that twice the minimum wage be used. Committee Member Good suggested that the matter be revisited; Chair Lawrence asked that Mr. Good meet with Staff for recommendation for minimums, index to be used and tie-in of infrastructure incentives. It was asked whether eligibility lists required revision and stated that uses appeared sufficient.

Ordinance No. 24-98 was discussed; that there was modification to Sections 2 and 3 that did not appear to be correct; that language removed did not make the intent clear; and that the Ordinance be referred back to the City Attorney and the City Manager for clarification. There was additional

discussion of Ordinance 13-98; that there were questions on Section 6 regarding the benefit and return to the City; and that it was unclear how the figure was determined.

Ordinance 24-98 was discussed; that grace periods for signage were expiring shortly; that any matching Grant funds would be utilized quickly; that funds were not budgeted in this fiscal year; that notices for expiration had gone out; that an additional letter be sent; that the time period needed to be determined; that funds be made available to existing businesses; that a copy of the original letter be obtained; that the matter be placed on the next agenda; that use of Opportunity Funds be reviewed; that matching fund amounts less than \$5,000 be reviewed by the City Manager; and that Chair Lawrence would discuss the Ordinance with the City Manager and address this item at the next meeting.

It was further discussed whether a recommendation should be made to the City Council that assistance to existing businesses be aggressively pursued; that the matter could be discussed at the December 5th workshop; that direction was needed from the City Council; and that a draft would be prepared.

It was noted that review was needed regarding Sections 2 and 3 of Ordinance 24-98, Sections 3B(1) and 3B(3) of Ordinance 13-98 and Section 6 of Ordinance 13-98; that in Ordinance 24-98, matching grants of \$5,000 or less be handled by City Manager Diamond. Committee Member Good made a motion that Ordinance 24-98 be amended for projects of \$10,000 or less with City expenditure of \$5,000 or less be submitted to the City Manager for review and recommendation to the City Council; and that the body of Ordinance 24-98 remain as written. Don Kitner seconded. The motion carried.

5. Implementation of Strategic Plan (Costs & Priorities)

None.

6. Discussion of Gateway Corridor Standards Draft

None.

7. Other Business

It was discussed that the Workshop on December 5th would be held at 8:00 AM with Roy Schleicher as the moderator; that a letter be sent to business owners, operators and tenants; that EDAC members visit with individuals to poll concerns and prioritize issues; and that Staff would be asked to provide lists.

8. Adjournment The meeting adjourned at 9:15 AM.

**Approved November 21, 2002
Economic Development Advisory Committee
City of DeBary**

Carol Lawrence, Chair