

City of DeBary
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
MEETING

THURSDAY, SEPTEMBER 12, 2002

8:00 AM

Florence K. Little Town Hall
12 Colomba Road

MINUTES

1. Call to Order - Chair Carol Lawrence

Members Present; Carol Lawrence, Dick Tosh, Don Woodruff, Tracy Good, and Betty Gigantino

Others Present: City Manager Diamond, Assistant City Manager Maryann Yaskanich, and Council Member George Coleman

Absent: Tom Donohoe, Donald E. Kitner, and Jane Wright

2. Approval of Minutes:
August 1, 2002

Motion was made and seconded. Motion carried

3. Browning Press request for disbursement of Opportunity Fund Obligation (No. 5 of 5)

No representative from Browning Press was present; the matter was tabled until the October meeting.

4. Review: Ordinance No. 13-98 - Economic Opportunity Fund
Ordinance No. 24-98 - Beautification Matching Grant Program

Review of Ordinance 13-98 raised questions regarding the threshold wage required to be eligible for the Opportunity Fund and the types of eligible industries; that the number for the updated index was provided by the County Economic Development Department and this number was automatically adjusted based on the Florida Composite Price Index; that the annual adjustments may not be appropriate to DeBary; that Staff would review the County's index and provide it to the Committee; that the matter would be tabled to the next meeting; and that target industries should be compared.

Ordinance No. 24-98. It was noted that there were no funds allocated by the City Council for this program and that it be tabled for consideration along with the Gateway Standards and other Ordinances.

5. Discussion of Gateway Corridor Standards

It was discussed that Gateway Standards needed further review; that the City Council had approved funding for landscaping the 17-92 medians; and that the Streetscape Committee was preparing

recommendations. City Manager Diamond noted that the draft for Gateway Standards was still under review by the County. It was noted that the matter would be tabled for next meeting.

6. Other Business

It was discussed that the City Council had accepted the recommendation for the Economic Development Strategic Plan and it was referred back to the Committee for implementation; that priorities needed to be assigned; that cost impacts be determined; that a morning workshop be held with business owners; that the meeting be advertised to attract participation; that input from area businesses would assist in setting priorities; that the meeting could be moderated to address specific issues; that the Committee could prepare their recommendations for specific priorities and cost considerations for the next meeting and meet with the public in late October or early November; that a previous workshop with the Streetscape Committee had included public participation; that the City Council had funded maintenance for South Highway 17-92; that recommendations by the Streetscape Committee might be available for a meeting with business owners and operators in November; that funds for a light breakfast would be available; and that a moderator be selected.

It was discussed that property owners be contacted regarding Beautification Ordinances; that the possibility of a setback requirement be investigated; that a new regulation for fencing and signage had been passed and owners had been noticed for compliance; and that the City was making changes at some areas to exemplify the requirements.

Business areas to be included in the invitation for the workshop were discussed; that all business owners, occupants, tenants and landlords on Highway 17-92 be included; that the Streetscape Committee might wish to participate; that a review of occupational licenses would provide information; that the breakfast meeting be planned for December 5, 2002; and that additional meetings could be held by the Committees prior to that date and more information would be available. City Manager Diamond noted that if the proposed City Budget was approved, there would be funding for the preparation of a redevelopment plan for part of Highway 17-92.

7. Adjournment. The meeting adjourned at 8:50 AM.

**Approved November 14, 2002
City of DeBary
Economic Development Advisory Committee**

Carol Lawrence, Chair