

**City of DeBary**  
**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE MEETING**  
**THURSDAY, JANUARY 10, 2002**  
**8:00 AM**  
**Florence K. Little Town Hall**  
**12 Colomba Road**

**MINUTES**

1. Call to Order – Vice Chair Lawrence

Members Present: Vice Chair Lawrence, Tom Donohoe, Donald Kitner, Jack Lenzen, Don Woodruff

Members Absent: Jane Wright, Dick Tosh

Also Present: City Manager Richard Diamond, Assistant City Manager Maryann Yaskanich, City Council Member George Coleman

2. Approval of Minutes: December 13, 2001 Meeting

Vice Chair Lawrence entertained a motion to approve the minutes of November 8, 2001. Motion to approve was made by Committee Member Donohue. Committee Member Kitner seconded.

3. Presentation by Dick Tosh  
re: Volusia Economic Development Activity

Dick Tosh was absent at this time.

4. Presentation by Carol Lawrence  
re: Business Property Inventory

Vice Chair Lawrence reviewed the Inventory Report for the Committee. Assistant City Manager Yaskanich explained the report composition. It was discussed that the Inventory would be utilized to determine what vacant land and areas for redevelopment were available; that there were some missing parcels on the maps; that the information can be utilized for a database to profile development areas; that the information compiled could save on consultant costs. City Manager Diamond commented on discussions with the County Manager for enhancements to the retention area on East Highbanks; that the retention area encompassed most of the land area and that he would have more information after reviewing the plans with County staff. It was discussed that a park-like area would be more attractive to business development; that there was much interest in improving the nearby areas; that there was zoning in place for light industrial use in surrounding parcels; that the east side of Enterprise Road was designated wetlands and the retention area was the only suitable land to use for new road construction stormwater runoff and to prevent flooding, which the area had experienced in the past. City Manager Diamond noted that the County was cooperating in having some amenities included in the design of the retention pond.

5. Other Business

City Manager Diamond updated the progress of the Request For proposals for the Market Strategy Report; that a revised vendor list had been received from the Volusia County Economic Development Director; that the proposals were due in the first week of February and that a number of calls had been received from interested consultants. It was discussed that Florida Power had put the Chip Plant on hold; that Florida Power's Marketing Study should be complete in about 60 days and that their marketing firm would keep the City informed. It was discussed that Florida Power had their own Economic Development Department; that the County had created the Volusia Information Partnership; that regular informational meetings would be held with Florida Power, local Economic Development Committees, City Managers and Chambers of Commerce from the surrounding cities and that there was a concerted effort to coordinate County-wide marketing efforts. City Manager Diamond noted that meetings had been held with Florida Power to promote DeBary's interests; that the list of target industries in the Industrial Planned Unit Development Agreement, approved by the City Council of the City of DeBary, would limit Florida Power uses.

Assistant City Manager Yaskanich reviewed the 17-92 median plantings; that the palms provided by the contractor were below grade; that the total estimated cost of the project was \$65,000.00; that DOT would reimburse the City for \$50,000.00 and that a certified Agricultural Inspector was being contacted to grade the palm trees.

Council Member Coleman commented on the proposed enhancements to the retention area at East Highbanks Road; that there were changes to the appointments of the Economic Development Advisory Committee; and that there were commercial and industrial uses included in the Comprehensive Plan for areas near Enterprise Road and East Highbanks Road.

Committee Member Donohoe reviewed the meeting of the MPO Volusia County Travel Survey; that the survey would review various means of transportation used by the public; that there was great public interest in transportation needs in DeBary and Volusia County; that surveys were taken home by fifth grade students to complete with their families; and that the information compiled from the study would be useful to the DeBary EDAC.

The list of 2002 Economic Development Advisory Committee Members was read by Assistant City Manager Yaskanich as follows: Tom Donohoe, Carol Lawrence, Tracy Good, Betty Gigantino, Don Woodruff, Dick Tosh, Donald Kitner and Jane Wright as Alternate.

It was discussed that student surveys, such as the MPO Volusia County Travel Survey student tactic, could be a useful tool for the EDAC; and that citizens responding to the MPO Volusia County Travel Survey would be directed to the Committee Member in their area, so that City officials would not be burdened.

6. Adjournment: The meeting adjourned at 8:45 AM.

**CITY OF DeBARY**

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**Carol Lawrence, Vice Chair**